

Firetide Professional Partner Program

PARTNER BENEFITS	Gold Level	Silver Level
Sales		
Pricing Discounts	Enhanced Discount	Standard
Deal Registration Exclusivity	180 Days	90 Days
Demo equipment	Option to purchase at a 60% Discount limited Demo Equipment	Option to purchase at a 45% Discount limited Demo Equipment
Technical Sales Training	Yes	Yes
Support	Dedicated Resource	-
Marketing		
Access to Firetide partner portal for sales tools, logos, guidelines, and information	Yes	Yes
Monthly Partner Newsletter	Yes	Yes
Joint Marketing w/ shared cost	Yes	Yes
Lead Assistance Program	Yes	-
Firetide Partner Locator	Recognition as a Certified Provider on the Firetide Partner Locator	-
PARTNER REQUIREMENTS ¹		
Minimum Firetide certified full-time employees ²	2+1	2+0
FMCT - Firetide Mesh Certified Technician	2	2
FCWE - Firetide Certified Wireless Engineer	1	0
Annual Minimum Firetide Sales Revenue	\$30,000 USD	No Minimum Revenue Requirement

- 1- Firetide Certified Employees are required in order to purchase, install, and represent Firetide.
- 2- Firetide Certification is associated to individuals and not business entities





